



Job Advertisement: Chief Executive Officer

About AFC Leopards:

AFC Leopards is a Kenyan based association football club founded in 1964. It currently competes in the Kenyan Premier League, the top tier of the Kenyan football league system, and was founded in 1964 by football lovers from the Luhya community. AFC Leopards' standing as one of the most successful clubs in the region is underlined by the fact that it has won the Kenyan Premier League 12 times. The club has also won the Kenya Cup 10 times, and the CECAFA Club Championship 5 times and is dedicated to excellence on and off the pitch.

What we are looking for?

AFC Leopards is in an exciting growth phase, expanding its work and increasing its influence and prominence in football. We now seek to hire the next Chief Executive Officer who has the capacity, vision and dedication to lead a passionate workforce in the secretariat. The successful candidate will be a strategic and driven leader, focused on process and outcomes, possessing a strong track record and diverse skill set to build and lead the club. The CEO will bring vision, passion and high energy to generate new ideas in support of the club's mission. The CEO will head the secretariat and oversee the operations, marketing, membership and resource mobilization in line with the policies set by the National Executive Committee (NEC).

Key Responsibilities:

In close collaboration with the National Executive Council, the successful candidate will:

- Develop and implement short and long-term strategic plans for AFC Leopards with National Executive Committee member's (NEC) input in accordance with the organization's systems, policies, and governance framework.
- Presents and delivers deliberative, positive-outcome producing plans on short and long-term retention and growth initiatives/strategies. Reports on outcomes with metrics on measurable trends and anticipates future trends based on projections.
- Drive organizational success through exceptional leadership and alignment with organization mission, vision and values to foster the work culture, creating a positive and constructive environment for all employees.
- Drive resource mobilization efforts, including securing sponsorships and partnerships through engaging with current and prospective partners to deliver a mix of revenue sources that includes, but is not limited to, membership, grants, sponsorships, philanthropic pursuits among others.
- Establishes, enhances and strengthens partnerships with the clubs' internal and external stakeholders, listening and responding to their evolving needs
- Develop and maintain positive, trust-based relations with key internal and external stakeholders, including the secretariat team, sponsors, and community leaders among others.

- Represents the club by advocating to have a seat at the table at all prominent soccer events (e.g., conferences, conventions, decision-making meetings)
- Enhance AFC Leopards SC brand visibility and marketability: Builds and maintains diverse, multi-faceted relationships with partners across the public, private and nonprofit sectors, to increase AFC Leopards SC standing, visibility and credibility among thought-leaders and commercial partners.
- Oversee daily operation, ensuring efficiency and effectiveness of the Secretariat.

Key Requirements:

- A Bachelor’s degree in a relevant discipline
- At least 10 years’ experience and 3 should be in leadership positions
- An experienced manager with a demonstrable track record in exceeding targets in the service industry with preference to sports management.
- Proven leadership experience in sports management or a related field.
- Strong financial management and fundraising skills.
- Strategic thinker with track record of successful plan execution.
- Excellent networking and relationship-building skills.
- Passion for football and its community impact.
- Demonstrates outstanding communication ability with specific experience inspiring members, colleagues and stakeholders.
- Possesses exceptional presentation, communication, and listening skills including the ability to work collaboratively with key stakeholders and drive consensus on complex issues.

Application Process:

Should you meet the above requirements, please submit your updated CV together with an application with at least three professional referees via email to recruit@platinumadvisory.co.ke with ‘**Chief Executive Officer**’ as the subject line on or before **7th June 2024**. Do not attach your testimonials or certificates.

Safeguarding, Inclusivity and Equality: All qualified applicants will receive equal consideration for employment without regard to ethnicity, gender, race, color, religion, national origin, age, disability, marital status, or any other characteristic that has no bearing on the ability to perform the required job duties.

Data Protection: By submitting your application, you confirm that the submitted information is true and authorize the use your personal data, to further process your engagement for lawful purposes related to the organization’s vision, including conducting background checks.

Disclaimer: Please note that we do not charge a fee at any stage of its recruitment process. Only shortlisted candidates who qualify for the next recruitment stage will be contacted.